## THAT REWARDS OUR BEYOND FOOD **MENTALITY** Makes our daily work a project of enormous value that generates in usthe passion for the project in

**AN ARDUOUS WORK** 

which we are committed.

SMALL & MARGINAL

**SUPPORT FARMERS** 

- **FARMERS**
- **SALES AND DELIVERY**

**IPM PROGRAM** 

**SOIL AND WATER** 

CONSERVATION

TRAINING AND

**EMPOWERMENT** 

RAW BYPRODUCTS

COLLABORATING

- **TRACEABILITY**
- **IMPROVEMENT WOMEN'S**

CONTINUAL



## 2. SUPPORT FARMERS WITH QUALITY PLANT PROTECTION PRODUCTS. **TECHNICAL KNOWLEDGE** Ensuring the farming

to better techniques of plant

protection and production.

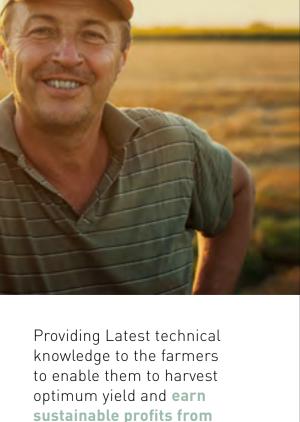
**BACK** 

AND FINANCIAL SUPPORT community to use right plant protection products at right time and with proper methods in order to manage the pest and disease at optimum cost and least hazard. Providing ppp by the company

bargaining) and best product which is safe & Effective.

will help farmers to get

a better price (Collective



sustainable profits from the crop. Technologies like Digital Agri Real time data collection from the field helps

correction measures to be reaction time. **Providing proper spray** & disease management as well as reduce the hazard to human

to identify problems to near accurate and communicate taken to the farmers reduces equipment's will enhance pest

beings, flora and fauna. Use of

audio visuals to train farmers

on all good agricultural

# **BACK**

4. SALES AND DELIVERY Buyback arrangements will help farmers not to worry on selling their produce in time and at a pre fixed price. Produce will be picked from the door step of the farmer to ensure quality and safety of the produce. **BACK** 

method of trapping insects,

border crop, use of protein bait.

### Helping the farmers to conserve the soil by guiding them on good agronomic

**CONSERVATION PROGRAM** 

**5. SOIL AND WATER** 

practices. Adding good quality of compost will retain the soil health. Zero use of weedicides and other chemicals to soil will help to conserve soil microbes. Proper irrigation methods

in crop cultivation will enhance the productivity and also providing drip irrigation optimum use of water, plant nutrients and also reduces weeding. **BACK** 

of supply chain from farm

systems to farmers will help

# in the process at all stages

**6. TRACEABILITY** Documenting every step

to fork will ensure **product** safety. **BACK** 7. TRAINING AND **CONTINUAL IMPROVEMENT** Everyone involved in the

logistic department, and plant

protection product vendors

are trained on food safety

supply chain including farmers, Extension staff,

and quality.

**BACK** 



### stability that allow them to be head of the family and participate independently in

the decision making of their own farms. **BACK** 9. RAW BYPRODUCTS

Are given to the farmers

for feeding their animal

workforce at the same time we find the way to reduce the production industrial wastage **BACK** 

10. COLLABORATING With Bayer, DuPont, BASF, Rijkzwan and Regional Agricultural/Horticulture University to get updated on the latest developments (scientific and technology)



**BACK** 

V vēgola

practices.