SMALL & MARGINAL

SUPPORT FARMERS

IPM PROGRAM

FARMERS

SALES AND DELIVERY

SOIL AND WATER

TRACEABILITY

CONSERVATION PROGRAM

IMPROVEMENT WOMEN'S EMPOWERMENT

TRAINING AND CONTINUAL

RAW BYPRODUCTS

Voegola

COLLABORATING



KNOWLEDGE AND

FINANCIAL SUPPORT.

community to use right plant

protection products at right time

and with **proper methods** in order

to manage the pest and disease at

Providing ppp by the company will

help farmers to get a better price

optimum cost and least hazard.

Ensuring the farming

(Collective bargaining) and best product which is safe & Effective. Providing Latest technical knowledge to the farmers to enable them to harvest optimum yield and earn sustainable profits from the crop. Technologies like Digital Agri Real time data collection from the field helps to

identify problems to near accurate

and communicate correction

measures to be taken to the

Providing proper spray

DECALOGUE SUSTAINABLE

farmers reduces reaction time.

equipment's will enhance pest & disease management as well as reduce the hazard to human beings, flora and fauna. Use of audio visuals to train farmers on all good agricultural practices. **BACK**

3. IPM PROGRAM. IPM refers

to Integrated Pest Management,

to look at the pest management

holistically by product selection

positioning of the products based

on concept Pretension rather than

method of trapping insects, border

Buyback arrangements will help

their produce in time and at a pre

farmers not to worry on selling

crop, use of protein bait. BACK

4. SALES AND DELIVERY.

curative action. Introducing biological

fixed price. Produce will be picked from the door step of the farmer to ensure quality and safety of the produce. BACK 5. SOIL AND WATER CONSERVATION PROGRAM. Helping the farmers to conserve the soil by guiding them on good agronomic practices. Adding

good quality of compost will

Proper irrigation methods in

productivity and also providing

will help optimum use of water,

microbes.

retain the soil health. Zero use of

weedicides and other chemicals

to soil will help to conserve soil

crop cultivation will enhance the

drip irrigation systems to farmers

plant nutrients and also reduces weeding. **BACK**

6. TRACEABILITY. Documenting every step in the process at all stages of supply chain from farm to fork will ensure product safety. **BACK** 7. TRAINING AND CONTINUAL IMPROVEMENT. Everyone involved in the supply chain including farmers, Extension staff,

agricultural practice.

operations are carried out by women, assuring them economic stability that allow them to be head of the family and participate independently in the decision making of their own farms. **BACK** 9. RAW BYPRODUCTS. Are given to the farmers for feeding their

animal workforce at the same time we find the way to reduce the production industrial wastage. **BACK** 10. COLLABORATING. With Bayer, DuPont, BASF, Rijkzwan and Regional Agricultural/Horticulture

and technology) which will help in continuous improvement. **BACK**

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DECALOGUE SUSTAINABLE AGRICULTURE

logistic department, and plant protection product vendors are trained on

food safety and quality. **BACK** 8. WOMEN'S **EMPOWERMENT** The plantations of our sustainable products support and develop the participation of women in the

More than 70% of agricultural

University to get updated on the latest developments (scientific